

Sponsorship Opportunities 2025

Help make the magic happen



Golf Day Sponsorship Packages

Leicester Golf Day - Lingdale Golf Club - 22 May

Corporate Challenge Cup - Cosby Golf Course - 22 August

Derby Golf Day - Kedleston Park Golf Club - 26 September

We are hosting some fabulous golf days this year to bring together supporters from across the East Midlands who share a passion for the game and a commitment to our cause! Throughout each day, there will be a variety of refreshments available to keep everyone energized, as well as a two-course dinner. In addition to the golfing excitement, there will also be a raffle and auction as well as prize giving.

A variety of sponsorship packages with some great benefits are available for each day to ensure more funds raised from the event go towards supporting our families!

Main Sponsor - £2,000

Corporate Challenge Cup
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- Complimentary team entry - four players
- 18th Hole sponsorship
- Logo on all materials/correspondence to entrants
- Complimentary [Rainbows Business Club membership](#) for one year
- Mentions in communications to participants and on social media post about sponsorship to over 40k followers
- Opportunity to provide branded items to all participants in goodie bag
- Opportunity to display banner and materials on the day
- Introduction and speaker slot to talk about partnership with Rainbows
- Opportunity to provide raffle and auction items

 **Psst...click underlined text for more info**

Interested? Get in touch on
corporateteam@rainbows.co.uk



Meal Sponsor – £1,000

- 50% discount on team entry - four players
- Hole sponsorship
- Logo on all materials/correspondence to entrants
- Mentions in comms to participants and on social media to over 40k followers
- Opportunity to provide branded items in goodie bags to all participants
- Opportunity to display banner and materials on the day in refreshment area
- Opportunity to provide raffle and auction items

Halfway House/Refreshment Cart Sponsor – £500

- Logo on all materials/correspondence to participants
- Hole sponsorship
- Opportunity to provide items for cart/halfway house and in goodie bags
- Opportunity to provide volunteers to man cart/halfway house
- Opportunity to provide raffle and auction items

Arrival Refreshments Sponsor – £500

- Logo on all materials/correspondence to participants
- Hole sponsorship
- Opportunity to provide items in goodie bags
- Opportunity to display materials in refreshment area
- Opportunity to provide raffle and auction items

Hole Sponsorship – £100

- Logo and company name on a display board at selected hole
- Mention in communications to participants
- Opportunity to include promotional items in goodie bags for all entrants
- Opportunity to provide raffle and auction items





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It's A Knockout Sponsorship - £2,500

Tuesday 8 July

Let the games begin! Taking place at Loughborough Grammar School Quorn Playing Fields, we will be hosting up to 27 teams of 8-10 people from different companies across the region to take on a variety of It's A Knockout games.

Sponsoring this fun event will help to cover our costs, meaning more of what each team raises goes to supporting our families! For more information about this event click [here](#).

It's a Knockout will be taking place at the same time and at the same venue as our Loughborough Firewalk (details below).

Sponsorship includes:

- A complimentary team of 8 to 10 people at the event
- Company logo on flyers advertising the challenge
- Company logo on It's A Knockout webpage on our website
- Mention in all communications to attendees
- Opportunity to provide branded items to all attendees
- Opportunity to run a stall at the event
- Opportunity to provide volunteers at the event
- A social media post about sponsorship to over 40,000 followers
- Company logo on certificate given to all teams

Loughborough Firewalk Sponsorship - £2,500

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Tuesday 8 July

Can you handle the heat?! It's the hottest challenge of the year, a 5m barefoot walkover hot coals reaching 500 degrees! Up to 100 people will be taking on the challenge all in aid of Rainbows!

Sponsoring this fun corporate event will help to cover our costs, meaning more of what each team raises goes to supporting our families! For more information about this event click [here](#).

The Loughborough Firewalk will be taking place at the same time and at the same venue as our It's A Knockout event (details above).

Sponsorship includes:

- Five complimentary firewalk spaces at the event
- Company logo on flyers advertising the challenge
- Company logo on Loughborough Firewalk webpage on our website
- Mention in all communications to attendees
- Opportunity to provide branded items to all attendees
- Opportunity to run a stall at the event
- Opportunity to provide volunteers at the event
- A social media post about sponsorship to over 40,000 followers
- Company logo on certificate given to all firewalkers



Rainbows Christmas Card Sponsorship - £3,000

Each year we sell Christmas cards in each of our nine (and counting!) charity shops located across the East Midlands, as well as via our online shop and at our Hospice. This is a brilliant opportunity to get your company logo on 40,000 cards (sold in packs of 10) being circulated by our supporters to their friends and family. Sponsorship of our cards will not only enhance your brand's visibility but will help to cover the cost to Rainbows, meaning more money raised from sales will go towards supporting our families. Join us in spreading joy and making a meaningful impact this festive season!

Sponsorship benefits:

- Your company logo on the back of 40,000 Christmas cards
- Your company logo on posters and flyers advertising our cards
- Your company logo on the Christmas card page on our website
- 12 complimentary packs of cards for your business to use (one of each design)
- Complimentary [Rainbows Business Club membership](#) for one year
- Opportunity to sell packs in your office
- A social media post about your sponsorship to over 40,000 followers and a mention in our email newsletter sent to over 11,000 subscribers

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Rainbows Superdraw Sponsorship - £2,000

Alongside the weekly Rainbows Lottery, our Superdraw plays a crucial part in raising the necessary funds needed to keep our Hospice running. Since 2017 our Superdraw has raised over £200,000!

We will be encouraging thousands of people in the East Midlands to purchase their tickets and be in with the chance of winning either a cash prize or a holiday with Riviera Travel! With ticket sales having reached over £30,000 in previous years, this is a fantastic way for you to get your brand in front of a large audience whilst helping to cover the costs of running this year's Superdraw.

Sponsorship benefits:

- Your company logo on physical tickets sent to over 12,000 people and on our virtual platform for online entries
- Your company logo on posters and company name mentioned in articles about the Rainbows Superdraw
- Complimentary [Rainbows Business Club membership](#) for one year
- Your company logo on the Superdraw webpage on our website
- A social media post about sponsorship to over 40,000 followers and via email newsletters sent to over 11,000 subscribers
- Opportunity to present winner with prize at the Hospice (pending their consent to publicly announce win)

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Rainbows Newsletter

Sponsorship - £1,500 per edition

Spreading the word of all the incredible things we do here at Rainbows is so important, keeping our supporters inspired and informed of where their money is going, means they are more likely to continue to be a Rainbows supporter and keep the charity in their minds.

One of the ways we achieve this is by sending a printed newsletter to around 18,000 people twice a year, so they are kept up to date with our latest news, events and different ways to support us. We also print around 1,000 copies of a special corporate edition which is distributed to companies supporting us across the East Midlands.

The newsletter updates our supporters on all the amazing things happening at Rainbows, including family stories, updates at the Hospice, fundraising opportunities and thank yous to our supporters. You can view previous copies of our newsletter [here](#).

Sponsorship benefits:

- Company logo on the newsletter with 'The costs of printing and distributing this newsletter are kindly supported by'
- Opportunity to include a half page advert or article on your recent support of Rainbows in newsletter
- Promotion of sponsorship via social media to over 40,000 followers and via email newsletters sent to over 11,000 subscribers.

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Bow Bear Mascot Sponsorship - £1,000

3 sponsorships available - all taken!

Our mascot, Bow Bear, is loved by children (and adults!) across the East Midlands and regularly appears at events throughout the year representing Rainbows. Bow is a family favourite and can often be seen giving out high fives, hugs and fist bumps to passers by! Bow also isn't a stranger to getting papped or having a selfie, with photos often being shared across socials.

Examples of events Bow attends each year include our Santa Runs, Derby Abseil, It's A Knockout and Firewalk, as well as any special events we have throughout the year either internally or externally, Bow isn't a stranger to a sporting event, that's for sure! By sponsoring Bow Bear for a year you will help us cover the staff and travel costs of Bows ventures for Rainbows.

Sponsorship benefits:

- Company logo on the back of Bow Bear's t-shirt for the year of sponsorship, meaning your brand goes wherever Bow goes
- Opportunity for Bow to visit your workplace or an event you are holding
- Volunteering opportunities for staff to be Bow at events
- Promotion on social media posts to over 40,000 followers



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