

We care for babies,
children and young people
in the East Midlands
– wherever they are.

Hospice | Hospital | Home



How to create a fundraising page on JustGiving

Think of your JustGiving page as an online sponsorship form... and setting it up takes only a few minutes by following these steps:

1. go to [justgiving.com/rainbowschildrens](https://www.justgiving.com/rainbowschildrens) and click the big **Fundraise for us** button
2. log in (if you've used the platform before) or create a **FREE** account if you're new to JustGiving (JustGiving don't charge any fees)
3. choose **what you are doing from the event type options** – and then follow the on-screen instructions
4. tell us what you're up to by filling in the information about the event, including dates and why you're fundraising for Rainbows
5. answer the last few questions and click **create page**. You're amazing and well done. **All donations** on your page will be **automatically sent to Rainbows**
6. edit your page by adding a picture, setting your fundraising target and telling your story. Don't forget to update the page regularly with information on how your fundraising is going

If you're collecting money offline, JustGiving has a section where you can add this. Make sure you add them to your page as you watch your total climb – and once your fundraising is complete, JustGiving will send the information straight to us!

20% of donations come after an event has ended, so make sure you post after the event with an update

By writing a summary of your fundraising efforts you could raise 9% more

By setting a fundraising target you could raise 45% more

Adding personalised pictures could raise 15% more

How to set up a team page on JustGiving

Setting up a team page on JustGiving is easy, just follow these simple steps:

1. create your fundraising page and **click view your page**
2. click the **create a team** link and give your team an exciting name
3. you'll be asked to confirm us as the charity you're fundraising for and what you are doing to fundraise
4. provide your story to tell supporters why you are fundraising and add a team photo
5. set your team's fundraising target, you can also add individual targets in the drop-down menu
6. if you're fundraising as part of a business, link your team to the company, this will help with donations
7. choose your team's web address and hit **create a team**

How to invite members to your team

Now you have an awesome fundraising team page, you can invite members to your team. This can be done in two ways:

1. you can set your page to open, this allows anyone to join
2. you can set your page to invite only, you can now add new members to your team page

For more information about JustGiving pages contact our Supporter Care Fundraiser, Neil Swift, by emailing neil.swift@rainbows.co.uk or by calling **01509 638 005**



By adding /QR CODE/ to your JustGiving page link, you could create a QR code to direct people to your page. This could even be used on your training top!

Sharing your training miles by linking to your fitness platform (e.g. Strava) could raise 40% more

Posting regular updates could raise 6% more

Offering to wear fancy dress at a certain milestone could help you raise more money



rainbows.co.uk