



rainbows
Brightening short lives

A summer of fun

Business Newsletter Autumn 2022

There have been a few changes within our Corporate Team with both Emily and Hayley moving on to new things. If you haven't already caught up with them in person the team is now made up of Kirsty and Fiona along with Melanie who has joined us to help develop our new business and growth.

Lots of exciting new ideas are taking shape and we will be keeping you informed of these over the next few weeks. We rely so much on the support of the corporates across the East Midlands, you all make such a huge difference to our families. With the implementation of our new strategy, in Hospice, in Hospital and in Home – we need you to help us deliver these services and support even more families. The team will be happy to come to see you to explain this more and to discuss how you can help us and how you can get involved.

We would love to hear from you. How can we support you more, what do you need from us? Don't forget to share all of your fundraising ideas and pictures for us to include in this newsletter. Each and every one of you who support impacts the families who are going through just the toughest of times, you are all amazing!

Kate Golding
Head of Organisational Giving



Ryan's story

Ryan was just six-years-old when his devastating muscle wasting condition was diagnosed after his parents were concerned about how much he fell over. They were told he wouldn't live past the age of 20. But he's defied the odds. Now aged 23, Ryan is offering words of encouragement to others.

"Over the last 11 years, Rainbows has supported me a lot; I have so many good memories" said Ryan. "One of the most important parts of Rainbows to me has always been the staff. When I first came here I was young, but I was treated as an individual."

"The staff do their jobs which includes giving medication, feeding regimes, care plans and having fun. I don't know how they do it, but they do and with a smile, even on the tough days. I have a huge respect for them."

"I have had a lot of fun over the years but have also had some sad times. One of the saddest ones was when one of my best friends passed away. He had the same condition as me and was the same age."

Over the years, it's been incredibly hard for Ryan, but he accepts his condition is restrictive and progressive.

"I will deteriorate over time. I know that," added Ryan. "When you are a child, you don't fully understand."



"It is when you get in to the teens it is difficult. Between 11 and 13 were the hardest times. My walking got worse and I had to start adapting and come to terms with the fact it was going to happen; that I was going to lose the use of my legs. I wouldn't be able to walk, but that wasn't all, my life was going to be shortened."

Rainbows isn't just there for Ryan, we have also provided support to his parents and siblings, Aaron and Abbi.

Despite what life has thrown at him, Ryan remains strong with a mature outlook.

"I definitely wouldn't change things. I wouldn't go back and tell myself to do it any differently. I did things when I wanted to and I am pretty happy," he said. "I just took each day as it came and just tried to live my life. You can sit and worry all day, but it doesn't change anything."

"I don't think about the future. There are things ahead I don't want to happen, but I know they will. I have to live each day as it comes. Life for most is unknown, but mine is known."

It's a Knockout!

In July, 16 teams from various companies took part in our latest corporate team event, It's a Knockout, to play a range of fun team-building games whilst donning costumes, navigating inflatables and getting wet, all in the name of Rainbows.

Together they raised over £17,000, an incredible amount that will help us to brighten short lives!

A HUGE thank you to the teams who took part from Brown Bevan, Secure Retail, Amazon, Mather Jamie, Kindeva, Brockhurst Davies, Carphone Warehouse, Fidler & Pepper, Mac Nutrition, Anstey Wallpaper and JC Metalworks, who all got stuck in and joined the fun!



Rhenus hit huge £70k milestone



Long term supporters, Rhenus Logistics, have just reached a fantastic fundraising milestone of £70,000 after 15 years of ongoing support!

We are so grateful to the team at Rhenus for their dedication to our work and for helping us to be there for families in the East Midlands who need our support. We look forward to many more years of working together to raise crucial funds to support Rainbows families.

Meet our new team

As we mentioned, we are excited to welcome some new members to the Rainbows Corporate Fundraising Team, and here they are! We are sure you will be hearing from them as time goes on, but feel free to get in touch with them in the meantime using the details below.



Melanie Bodaly - Partnerships Development Manager
melanie.bodaly@rainbows.co.uk | 01509 283 939



Kirsty Coxon - Corporate Partnership Fundraiser
kirsty.coxon@rainbows.co.uk | 01509 283 919



Fiona Carlisle - Corporate Partnership Fundraiser
fiona.carlisle@rainbows.co.uk | 01509 683 033

The Big Currency Collection!

Bringing smiles to Rainbows families,
what a way to end your holiday.

Now that it's coming to the end of holiday season, it's likely that you and your colleagues may have some spare foreign currency left over from your travels. Or perhaps your company has some left over from international business trips?

Small amounts can be hard to exchange back to pounds, so instead of them sitting in a drawer for years to come, you can donate any of your leftover currency to Rainbows and we will convert it into a pounds to help brighten short lives.

We are encouraging businesses to hold a currency collection at their office by the end of 2022, you will be amazed how much you can raise together just by asking your staff to bring in their left over currency.

Once we've collected all the currency donations and converted them into funds for Rainbows, we will announce the grand total raised from all organisations who take part.



How it works

- 1 Arrange a day, week or even a month where you encourage staff to bring in their foreign currency to donate to Rainbows.
- 2 Nominate a member of the team to collect the donations, or create your own collection box and put it somewhere people can find it.
- 3 When your collection is finished, let us know and arrange to drop it off at one of the below locations, or we can collect it if needed.

Drop off at the Hospice:

Rainbows Hospice
Lark Rise
Loughborough
Leicestershire
LE11 2HS

Drop off at one of our charity shops

Loughborough

6 Cattle Market, Loughborough, Leics, LE11 3DL

Market Harborough

4 Coventry Road, Market Harborough, Leics, LE16 9BZ

Melton Mowbray

35 Sherrard Street, Melton Mowbray, Leics, LE13 1HX

Beeston

54 High Road, Beeston, Nottingham, NG9 2JP

Blaby

Forge Corner, Blaby, Leics, LE8 4FZ

Get in touch with us on corporateteam@rainbows.co.uk to let us know your holding a currency collection and to arrange a drop off or collection.

Nominate us as your Charity of the Year

If your company has a Charity of the Year scheme, please consider being a champion for Rainbows and nominating us to be your chosen charity for 2023!

This is a brilliant way to raise crucial funds for our support for families in the East Midlands with a child who faces a life-limiting or life-threatening condition. We will support you throughout your year of fundraising to help you fundraise in a way that suits your team best.

If you're already supporting us, you may like to consider recommending us to other organisations you work with to let them know about the care we provide across the East Midlands and inspire them to support us too!

To let us know about your organisation's Charity of the Year application process or for support in putting us forward to be selected, please contact Melanie Bodaly on melanie.bodaly@rainbows.co.uk, who will be happy to help.



Upcoming events

We have some great challenges coming up that we're working on and we will be sharing details of these in the New Year. In the meantime, we have lots you can get involved in with colleagues or with your family and friends. Here are a few examples below...

Lake District Challenge

The Lake District's postcard panorama of craggy hilltops, mountain tarns and glittering lakes paints the perfect landscape for your multi activity adventure! Trek, cycle and kayak this route.

Coast to Coast Cycling Challenge

Starting from the coast of West Cumbria, this challenging route covers 145 miles before reaching the welcome sight of the North Sea at Whitley Bay. Be inspired by some of the most dramatic scenery the UK has to offer.

Fireworks Spetacular at Leicester Racecourse

On 5 November we will be hosting our annual firework display to raise funds and enjoy a magical evening with our supporters.

Loughborough Santa Run

On 4 December we'll be taking over the streets of Loughborough with Santas on this 5km route as they spread festive cheer and raise funds for Rainbows.

Visit our webpage rainbows.co.uk/events to find out more or contact us on corporateteam@rainbows.co.uk if you're interested in taking part in any of our events or challenges.



Thank you...

We want to say a huge thank you to all our wonderful supporters who have donated their time or money over the past couple of months. No matter how big or small, your support means we can continue to help families to make the most of their time together.

Here's just some of what our corporate supporters got up to over the summer...

We have been delighted to welcome volunteer groups from **TGW Logistics** and **Piping Rock UK** this September. They have been hard at work at the hospice digging out borders, putting up a bicycle stand, painting fences and planters. Thank you for your time and hard work!

Thank you so much to all of the volunteers who have helped over the summer, there are just too many to mention, but you've all done a great job and we are so grateful.



We were so lucky to be selected to receive support from **Next's Bouquet of the Month** in their online flower department. For the whole month of August we received a donation from each purchase of this particular bouquet and buyers were also sent information about Rainbows. We have received a wonderful donation of £7,700 from this fantastic cause related marketing scheme. Thank you to Next and anyone who purchased the bouquet.

Andrea and Richard (pictured left) from **RedRow Homes** climbed Snowdon in aid of Rainbows and have currently raised £675!

Page Kirk have currently raised £547 with their charity of the year fundraising and will soon be hosting a Rainbows day with lots of fun activities like a teddy raffle and a quiz. They have had special t-shirts made for the day and Bow Bear will be attending.



Ideagen who have adopted us as their charity of the year have had staff take part in lots of different challenges. Emma took part in a Dawn'til Dusk Hike, raising £545, Kait took part in the London Landmarks 10k, raising £300 and Jon, Vincent and Gregg took part in the Outlaw Half and raised £1,510! The company are also running a monthly quiz and have a tuck shop at their offices.



And lastly, a big thank you goes out to our newest Business Club members, **Boolors**, **Piping Rock**, **T. Bailey** and **Golden Media** - welcome to the club!



Your business can help us brighten short lives, for less than £1 a day...

You can show your support with a monthly donation of £30 and join other like-minded businesses to help brighten short lives. Contact us to become a member today.

Thank you to our current Business Club members...



Thank you to our current Business Club members...



We care for children, young people and families in the East Midlands – wherever they are.
Hospice | Hospital | Home

Rainbows is registered as Cope Children's Trust in England and Wales. Registered Charity No. 1014051.
Registered Office: Lark Rise, Loughborough, Leicestershire LE11 2HS.



rainbows.co.uk