

In Good Company

Business Newsletter January 2022

We want to start this edition by wishing our business supporters a happy New Year! We are so grateful for your generosity over Christmas time and hope you managed to have a festive break with your loved ones.

Looking forward to 2022, we have so many exciting events for you to get involved in throughout the year - there's definitely something for everyone! Read on to find out about everything coming this year and to hear about how your support helps families like Winnie's.

We look forward to seeing you all soon!

Kate and the team at Rainbows

Did you know...

Rainbows continues to support bereaved families after their loss if they need the help?

Want to feature in our next newsletter?

Let us know what fundraising you've been up to with photos and some details of the fun you've had, we'd love to hear from you.

Winnie's Story

Winnie, who has battled against the odds with a rare brain condition.

Winnie has a neurodegenerative disorder which means she is significantly delayed in her developments and has the characteristics of a six-month-old baby.

For mum Jade, who is Winnie's full-time carer, and dad Ellis, life is often extremely difficult. Last year, the family discovered Rainbows and we have provided Winnie with much-needed supportive care and attention, while offering respite for Jade, Ellis and the family.

"For us, Rainbows is just amazing," said Jade. "Whenever we visit, we just don't want to go home. Everyone is so welcoming and caring and always has our best interests at heart; not just for Winnie, it is inclusive for all of our family and we feel at peace there."

"Following tests, we were given the diagnosis and told that 'Winnie may never be able to walk or talk and that quite often children with PCH don't survive past infancy'. Hearing those words about your 10 week old first born child is heart-breaking. There was so much to try and understand at once and of course, we were devastated.

"Our world had just fallen apart. I remember going outside to get some air and feeling like I wasn't there, that this wasn't happening to us. It was all so strange and surreal.

"The best advice and most heart-warming words the doctor gave us were 'Take Winnie home and love her' and that's just what we have done. This is our normal.

"Winnie's condition means she looks like, and has the development age of, a young baby. She can't sit, walk or crawl. She is visually impaired and she can't talk and doctors are unsure if she ever will.

"But she is so very happy, she smiles a lot and has the most wonderful laugh; and she loves Rainbows. She has the biggest blue eyes, the most contagious smile and everyone just wants to cuddle her. Anyone who meets Winnie instantly falls in love with her.



Business Club



Help families like Winnie's today by joining our Business Club, by committing to a regular donation of £30 a month you can help us to build our sustainable income so our families know we will be here when they need us the most. Get in touch to find out how to sign up.

We'd like to welcome our newest member, Artificial Lawn & Landscape Solutions. See a list of all our members on the following pages, we hope to see your logo there next time!



Artificial Lawn &
Landscape Solutions

Every little counts!

Pennies from Heaven is a wonderful scheme which allows staff to donate the pennies from their pay cheque to charity - for example, earn £850.54, you keep the £850 and donate the 54p, easy as that!

Our friends from SDL, part of The Wise Group, have committed to have Rainbows as their Pennies from Heaven charity for two years - this currently works out at around £180 per month.

Helen at SDL said, "I hope we can encourage other businesses to do the same, as you really never miss the pence on your salary and it all adds up".

If you'd like any more information, get in touch with us or check out their website at penniesfromheaven.co.uk



WISE GROUP



A magical Christmas at Rainbows

We'd like to thank all of our business supporters who helped to make Christmas at Rainbows magical last year. From amazing toy and food gifts for our families and staff, to generous donations in lieu of Christmas cards. Christmas jumper days and activities were held across the East Midlands and we are so grateful for everyone's festive fundraising over December!

The families at Rainbows enjoyed their Christmas party virtually again, with lovely gift bags being created for each family. This wouldn't have been possible without the support of local businesses.

Below are some photos of you all getting involved in the fun!



2022 Events

This year our events are back in full swing, with some old favourites and some new exciting things coming up. Take a look over the next two pages and find the best one for you and your colleagues...

It's a Knockout

The news you've all been waiting for, this event will return on **Thursday 21 July!**

With a mixture of original IAK costumes, inflatable and water games, we can promise your team will have a fantastic evening of competition. Get together with your colleagues in teams of 8-10 and have fun supporting Rainbows.



Derby Abseil is back!

We're excited to announce that the abseil of Derby Cathedral returns with a new date - **7 May 2022.**

Head [here](#) for more information.

Challenge yourself...

We're excited to let you know that we're teaming up with Adventurous Ewe this year to give you the opportunity to support Rainbows whilst taking on a challenge. From treks to cycles, in the UK and abroad we're going to find something for you! Keep your eyes peeled in our next newsletter for more information.

Golf Days

Get your golfing gear out and join us at Derby or Leicester for some fun this year...

Leicestershire Golf Day - Wednesday 25 May

Taking place at the beautiful Lingdale Golf Club (Loughborough), you're invited out onto the course for this Stableford Competition.

Derby Golf Day - Friday 30 September

Join us for this four-ball competition at Kedleston Park Golf Club. One of the finest courses in the Midlands, it is a challenging course designed by James Braid and developed by Harry Colt in 1947.



London Marathon - Sunday 2 October

Sign up deadline **14 FEBRUARY!**

For the TCS London Marathon 2022, we have a limited number of Golden Bond places available, which guarantee you a spot on the start line. With the ballot now closed, there is no other way to run this iconic event!

To apply for one of our Golden Bond places, please head [HERE](#) to get the application form. You've got until Monday 14 February 2022 (it's an easy date to remember, and we've chosen it because we'd LOVE for you to run for us!) to do this.

Miles for Rainbows - April

This April, join us by virtually taking part in Miles for Rainbows and cover a 64.2mile loop across the East Midlands by either cycling, running, walking or swimming throughout the month.

The 64.2mile loop from our Hospice, to the Leicester Royal Infirmary, to Nottingham Queen's Medical Centre, and back to our Hospice. We've chosen this route as we have introduced Rainbows Nurses into these hospitals. As a result, we are now reaching more families than ever. Help us to bring more Rainbows nurses to regional hospitals.

Pictured is Katie who is a Rainbows Nurse at the Leicester Royal Infirmary.



Peak District Walk: Choose Your Challenge Sunday 3 July

Experience the beautiful sights of the Peak District like never before, by joining us on one of our New Peak District Walks in 2022. Choose the 5 or 10 mile route and enjoy the scenes whilst making friends!

Mudnificent 7 Saturday 6 August

Join us in Coventry for the magnificent, magical mud fest. It's a fantastic 7k obstacle course you can conquer yourself or with a team. Join team Rainbow for £30 registration fee and pledge to raise £100 in sponsorship.





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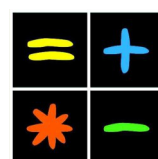
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