

# rainbows

hospice for children and young people

## Supporter Gaming Pack



Loading...







## What your support means to us:

### Isla has an illness so rare that she may be the only child in the world with the condition.

Isla Kilpatrick-Screaton was diagnosed with Mandibuloacral Dysplasia, a condition that causes a variety of abnormalities involving bone development and skin colouring. She also has a heart condition and very narrow airways, which resulted in her having a tracheostomy. Because of this, Isla is unable to speak but she tries her hardest and excels at signing.

**Stacey and Kyle's journey began within minutes of Isla being born. Medics feared Isla had Sepsis. "We didn't even get to hold her," said Kyle. "She was put on Stacey's chest for less than 30 seconds and then taken away. Everything changed and I knew something was very wrong. It felt like we were sat watching something on TV, not something that was actually happening to us."**

Stacey also relived the nightmare. "It took hours before she was stabilised and we could see her, we were distraught," she said. "There were just leads coming from everywhere. All this equipment on such a tiny baby. On her first night, we nearly lost her and they had to put her in a coma as her body was trying to shut down."

Isla fought hard and a month later, she was allowed home but terrifyingly, when she was distressed, her tongue would fall back and cover her airway and Isla would turn blue.

After a scary episode where she was resuscitated at hospital, Isla was fitted with a tracheostomy at 10-weeks-old.

"We had gone from having a baby that cried all the time because she couldn't breathe and then we couldn't hear her cry at all," said Stacey. "It was heart-breaking."

The couple admit they found life difficult, especially trying to absorb all of the medical knowledge needed to keep their daughter alive while trying to devote time to their now eight-year-old daughter, Paige.

"Paige has been incredible," said Kyle. "When we almost lost Isla, I remember thinking how am I going to tell a five-year-old that her sister had gone to heaven? When Isla was in the incubator and covered in wires and tubes, we told Paige that her sister was in a special spaceship. But when she saw her, she didn't see any of that. She just saw her sister and that was it. She coped better than us."

In 2018, the family were referred to Rainbows, a place Stacey and Kyle describe as a lifeline.

**"Rainbows will always have a special place in our hearts," said Stacey. "Meeting other families who are in similar situations has made us feel really comfortable. No one asks questions and both our girls are made to feel really special."**

"Paige misses out on a lot as our time is taken up with Isla. But at Rainbows, it is just as much about her as her sister. And going forwards, Paige will get involved with the sibling activities at Rainbows and she cannot wait.

**"Isla is very expressive and has such a big personality. If we put a challenge in front of her, she can do it. She is amazing and she is very happy. Her and Paige have the most fantastic relationship. And I wouldn't change things for the world."**

## What we do:

As the East Midlands' only hospice for children and young people, we provide vital care and support to families impacted by life-limiting and life-threatening conditions.

We help over **250** bereaved families deal with the loss of their child

We only receive around **15%** of our funding from Government bodies, so we rely on donations to continue our services



We are here for over **300** children and young people in the East Midlands wherever they are



We provide care **24** hours a day, **seven** days a week, **365** days a year



We support **90** siblings of children and young people with life-limiting conditions





## Gaming for Rainbows

Whether you're a Minecraft magician, goal scoring hero on FIFA, property tycoon in Monopoly or a wizard with words when playing Scrabble, there's lots of great ways in which you can help raise vital funds for Rainbows while gaming... plus the added benefit of having lots of fun!

We invite gamers to raise a target of £247 to represent the 24 hours, seven days a week that we provide vital care and support to children, young people and families affected by life-threatening conditions, here in the East Midlands. Your fundraising could fund a home visit from a Rainbows Nurse, giving respite care to an family; arts and crafts materials; a session of music therapy or a session of physiotherapy.

### "Fun"draising ideas to help you reach your target and hit a high score!

#### Tournament:

Whether you're planning on video gaming or playing traditional board games, host a tournament for family and friends to join and charge an entrance fee.

#### Gaming marathon:

Non-stop gaming with family and friends (or individually if you'd prefer) for 6, 12, 18 or even 24 hours (but don't forget to include regular breaks for food, drink, bathroom breaks and sleep!). While we all love gaming, it's important to make sure you're gaming responsibly. We recommend before starting your gaming fundraiser, you check out the "Game Safe" guidance (<https://www.internetmatters.org>).

#### Speed runs:

Perfect for video gamers... finish a level or game as fast as you can, see who in your team can finish first. Perhaps a forfeit for the slowest or a sweepstake amongst family and friends?

#### Completion lists:

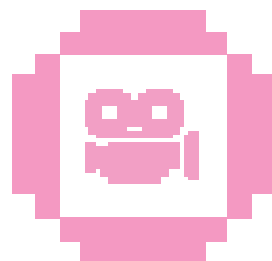
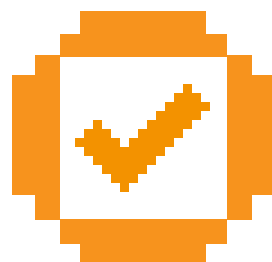
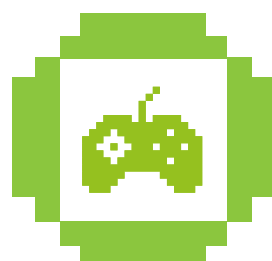
Another great fundraiser for video gamers, obtain all achievements in your chosen video game - add a sweepstake on how long your family and friends think it'll take, with donations for each guess.

#### Extreme streams:

Streaming your gaming? This could be a fun way to ask for donations and have a bit of fun, for example your family and friends could set you additional challenges in exchange for donations, such as fancy dress, funny dancing or playing with controller settings you wouldn't usually use?

#### High scorers:

Aim to beat a gaming record, whether highest points scored on Scrabble, hardest difficulty in your favourite game or challenging your friends to beat a score. Go for it and become a record holder!



### Top fundraising tips:

#### Set a date:

As with any fundraising challenge, it's important to set a date (and time) - and then let people know.

#### Create an online fundraising page:

Fundraising online via JustGiving is a great way to fundraise while taking part in your gaming challenge. We recommend you personalise your JustGiving page with your story about what you're doing and why, add an image and details of the event. (We've got some great JustGiving tips and guidance on the next page).

#### Link your Twitch:

If you're video gaming as part of your challenge, connect your streaming account to your JustGiving page - check out JustGiving's guidance on how to stream a gaming event for more information.

#### Players ready:

Invite your family and friends to join you or alternatively, invite them to watch your live stream and cheer you on (don't forget to ask for donations too!).

#### Spread the word:

Use your Social Media, Twitch account and online gaming profiles to link to your JustGiving page. Don't forget to give everyone updates during your gaming challenge - and we'd love it if you tagged us in too (we can be found on Facebook, Instagram and Twitter).

As well as sharing how you're progressing with your challenge, you can let your family and friends know you're supporting Rainbows by using some of our social media downloads, which are available via [rainbows.co.uk/assets](https://rainbows.co.uk/assets)

#### Boost your donations:

We'd love it if Gift Aid could be added to your donations, by asking people to tick the Gift Aid box. This means we can claim back tax from the government and increase their donation by 25%.

It's also a good idea to let people know what their donation means to Rainbows. Why not use the information in this pack to show what £5, £10, £20 or £50 could fund?



# Fundraising on JustGiving

## How to set up a fundraising page on JustGiving:

Setting up a fundraising page on JustGiving is easy, just follow these simple steps:

1. Sign in to or set up your JustGiving account and press **‘start fundraising’**
2. You will be asked if you are fundraising for a registered charity, select **‘Yes’**
3. Search **‘Rainbows Hospice’** and select us when we appear
4. Select what you are doing to support us and tell us a little bit about your activity, this will help us to provide you with support throughout your fundraising
5. Choose a website address, this will help people donate to your page
6. Click **‘create page’**
7. Click **‘edit page’** this will allow you to personalise your page with your story and pictures to support your fundraising efforts

You are now ready to start fundraising.

## How to set up a team page on JustGiving:

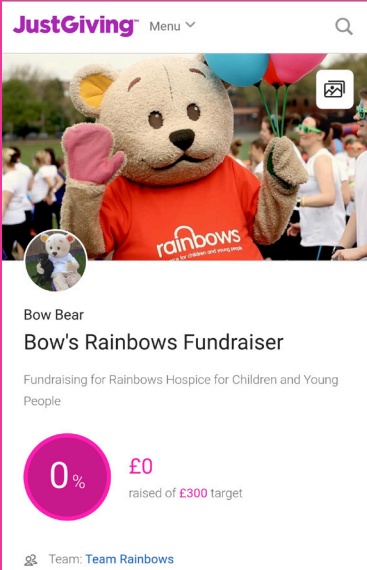
Setting up a team page on JustGiving is easy, just follow these simple steps:

1. Create your fundraising page and click view your page
2. Click the **‘create a team’** link and give your team an exciting team name
3. You’ll be asked to confirm us as the charity you’re fundraising for and what you are doing to fundraise
4. Provide your story telling supporters why you are fundraising and add a team photo
5. Set your team’s fundraising target, you can also add individual targets in the drop-down menu
6. If you’re fundraising as part of a business, link your team to the company, this will help with donations
7. Choose your team’s web address and hit **‘create a team’**

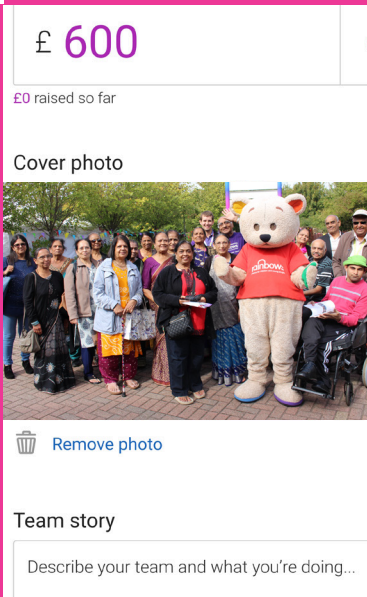
## Inviting members to your team:

Now you have an awesome fundraising team page, you can invite members to your team. This can be done in two ways:

1. You can set your page to open, this allows anyone to join
2. You can set your page to invite only, you can now add new members to your team page



Creating a team page  
could boost your  
donations by 10%



# JustGiving - Tips and Tricks

Use these fundraising tips and tricks to help boost your fundraising efforts:

- Add personalised pictures - could **raise 15% more**
- Post regular updates - could **raise 6% more**
- Write a summary of your fundraising efforts - could **raise 9% more**
- Set a fundraising target - could **raise 46% more**

For more information about JustGiving team pages contact our Support Care Fundraiser, Neil Swift, by emailing [neil.swift@rainbows.co.uk](mailto:neil.swift@rainbows.co.uk) or by calling **01509 638 005**

# How your donations help make a difference:

We only get around 15% of our funding from government bodies, so we rely on donations to fund the care we give.

## £5 could fund...

...a day's arts and crafts materials. Playing with arts and crafts gives our children, young people and siblings the opportunity to have fun and express themselves.

## £50 could fund...

...one hour of our nurses to care for the children and young people.

...two hours of care from one of our hospice care assistants.

## £58 could fund...

...a Music Therapy session. Music Therapy provides an ideal space in which our children and young people can express themselves.

## £100 could fund...

...one days' worth of healthy nutritious food.

... two hours of our Nurses to care for the children and young people.

## £150 could fund...

...a Physiotherapy session.

## £1000 could fund...

...our Care Team to provide outings and entertainment.

...Physiotherapy in a child's room, the Gym or our Hydrotherapy Pool.

...maintaining the beautiful gardens for the families to enjoy.

...Music Therapy sessions to help our children and young people express and share their emotions.

Are you ready to select  
Player One and start  
your next fundraising  
adventure today?



thank you



[rainbows.co.uk/gaming](https://rainbows.co.uk/gaming)

Cope Children's Trust Registered in England and Wales. Registration Number: 2743297  
Registered Charity Number: 1014051